



June 6, 2008

Dear Business and Community Partners
of Colorado Springs and the Pikes Peak Region:

We are excited to announce that **Colorado Springs and the Pikes Peak Region** will be featured in United Airlines' *Hemispheres* magazine in September 2008. This 30+ page editorial section - "**Insight: Colorado Springs**" - will reach over 7 million passengers traveling to 201 destinations in 26 countries and will showcase the entire **Pikes Peak Region** as a great place to live, work and visit!

Hemispheres magazine selected the Colorado Springs area because we have an amazing story to tell – one that we want to share with the world. Just look at our recent successes: chosen to continue to be the "Proud home of the U.S. Olympic Committee;" the expansive airport business center; the launch of PeakRadar.com, a community-wide events calendar for the arts & culture scene; the renovation and expansion of the Colorado Springs Fine Arts Center; the newly built Pikes Peak Heritage Center; the new Rocky Mountain Wild exhibit at the Cheyenne Mountain Zoo; the growth and diversity of the military mission in our region – from Fort Carson to the United States Air Force Academy and the rankings by *Money Magazine* as the #1 Biggest City to Live and *Men's Fitness Magazine* as the #1 Fittest City in America.

Now is the time to build on Colorado Springs' visibility. *Hemispheres* is providing a chance to do just that. We encourage your involvement in this project by welcoming the *Hemispheres* editorial and marketing teams to the Pikes Peak Region. Their staff will be seeking substantive input to help tell our story, and will provide a dynamic marketing vehicle for private and public organizations that may want outstanding advertising exposure within the Colorado Springs feature.

This is a unique opportunity for others to learn more about our beautiful community on an unprecedented national and international scale. Please contact Chris Denby representing *United Hemispheres / Pace Communications* (chris.denby@paceco.com), Polly Welden at the Greater Colorado Springs Chamber of Commerce (PWelden@csc.org), David White at Colorado Springs Economic Development Corporation (DLWhite@csecd.org) or Lisa Amend at Experience Colorado Springs at Pikes Peak (LAmend@ExperienceColoradoSprings.com) for more information about this project. We look forward to working with you to tell the amazing success story of Colorado Springs and the Pikes Peak Region.

Sincerely and Best Regards,

Linda Mojer
Acting CEO, Southern Colorado
Women's Chamber of Commerce
www.scwcc.com

Dave Csintyan
President & CEO
Greater Colorado Springs Chamber of Commerce
www.ColoradoSpringsChamber.org

Terry Sullivan
President & CEO
Experience Colorado Springs at Pikes Peak
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